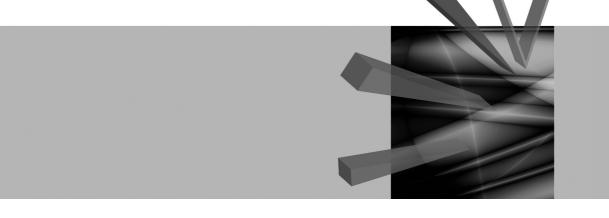
PRACE NAUKOWE Uniwersytetu Ekonomicznego we Wrocławiu RESEARCH PAPERS of Wrocław University of Economics

257

# Innovation as a Factor of the Development of the Asia-Pacific Region



edited by Przemysław Skulski



Publishing House of Wrocław University of Economics Wrocław 2012 Reviewers: Kazimierz Starzyk, Beata Stępień, Maciej Szymczak, Maciej Walkowski, Katarzyna Żukrowska

Copy-editing: Marcin Orszulak

Layout: Barbara Łopusiewicz

Proof-reading: Barbara Łopusiewicz

Typesetting: Małgorzata Czupryńska

Cover design: Beata Dębska

This publication is available at www.ibuk.pl, www.ebscohost.com, and in The Central and Eastern European Online Library www.ceeol.com as well as in the annotated bibliography of economic issues of BazEkon http://kangur.uek.krakow.pl/bazy\_ae/bazekon/nowy/index.php

Information on submitting and reviewing papers is available on the Publishing House's website www.wydawnictwo.ue.wroc.pl

All rights reserved. No part of this book may be reproduced in any form or in any means without the prior written permission of the Publisher

© Copyright by Wrocław University of Economics Wrocław 2012

ISSN 1899-3192 ISBN 978-83-7695-214-7

The original version: printed

Printing: Printing House TOTEM

## Contents

Introduction	7

## Part 1. Innovation and development in selected regions of the world. A comparative study

Anna Żyła: Characteristics of the ASEAN+3 cooperation and its influence on	
improving regional innovation	11
Elżbieta Czarny, Jerzy Menkes: Impact of the models of Asian, American	
and European regional integration on development potential	23
Grzegorz Mazur: The European Union–South Korea Free Trade Agreement.	
A new model of trade and economic cooperation between developed countries	33
Ufuk Bal: Defining the European knowledge-based urban development mod-	
el. The Asia-Pacific region and European perspectives	45
Konrad Sobański: Inclusiveness of economic growth in emerging Asian and	
European economies	59
Marcin Nowik: Novelty in India's approach towards South–South develop-	
ment cooperation	70

### Part 2. Innovation policy in selected economies in the Asia-Pacific region

85
95
105
113
125

### Part 3. Different views on innovation in the Asia-Pacific region

Marcin Menkes: Principles of Internet governance. Economic growth and	
innovation in Asia	141
Anna Maria Dzienis: Japanese internal migration as a growth factor	157
Katarzyna Kita: Determinants of the food situation in the Asia-Pacific re-	
gion	165
Marcin Jałowiecki: China's consumer market by 2020	173

## Streszczenia

Anna Żyła: Charakterystyka współpracy w ramach ASEAN+3 i jej wpływ na	
poprawę konkurencyjności regionu	22
Elżbieta Czarny, Jerzy Menkes: Wpływ modeli integracji regionalnej	
w Azji, Ameryce i Europie na możliwości rozwojowe	32
Grzegorz Mazur: Umowa o wolnym handlu między Unią Europejską i Ko- reą Południową. Nowy model współpracy gospodarczo-handlowej pomię-	
dzy krajami wysokorozwiniętymi.	44
Ufuk Bal: Definiowanie europejskiego modelu rozwoju urbanistycznego	
opartego na wiedzy. Perspektywy regionu Azji i Pacyfiku oraz Europy	58
Konrad Sobański: Wzrost gospodarczy a wykluczenie społeczne we wscho-	
dzących gospodarkach Azji i Europy	69
Marcin Nowik: Innowacje w indyjskim podejściu wobec współpracy na	
rzecz rozwoju na linii południe–południe.	81
Katarzyna Żukrowska: Innowacyjność i rozwój gospodarczy w Chinach,	
Japonii i Korei. Podejście porównawcze	94
Monika Szudy: Polityka innowacyjna w Japonii i w Chinach. Analiza porów-	
nawcza	104
Tomasz Tylec: Przeobrażenia polityki innowacyjnej Chin. Wybrane zagad-	
nienia.	112
Agnieszka McCaleb: Narodowy System Innowacji Chin	124
Monika Paradowska: Transport miejski w Chinach. Wyzwania i problemy.	138
Marcin Menkes: Zasady zarządzania Internetem. Wzrost gospodarczy i in-	
nowacje w Azji	156
Anna Maria Dzienis: Japońskie migracje wewnętrzne jako czynnik wzrostu	164
Katarzyna Kita: Czynniki determinujące sytuację wyżywieniową w regionie	
Azji i Pacyfiku	172
Marcin Jałowiecki: Rynek konsumentów w Chinach w 2020 roku	183

#### PRACE NAUKOWE UNIWERSYTETU EKONOMICZNEGO WE WROCŁAWIU RESEARCH PAPERS OF WROCŁAW UNIVERSITY OF ECONOMICS nr 257 • 2012

Innovation as a Factor of the Development of the Asia-Pacific Region

ISSN 1899-3192

#### **Anna Żyła** Wrocław University of Ec

Wrocław University of Economics

## CHARACTERISTICS OF THE ASEAN+3 COOPERATION AND ITS INFLUENCE ON IMPROVING REGIONAL INNOVATION

**Summary:** The main purpose of this article is to present ASEAN+3 as one of the most important organisations in Asia. This paper shows the main reasons why ASEAN+3 was created as well as the significant accomplishments, opportunities and goals that its participants want to achieve. The author focuses special attention on the science and technology area of cooperation, by presenting guidelines recommended in important ASEAN+3 documents. The author also analyses the value of expenditures on R&D spent by ASEAN+3 economies and the number of patent applications filed annually by members since 1997.

Keywords: ASEAN+3 cooperation, innovation, science and technology transfer.

## 1. Introduction

Over the past several years the Asia-Pacific region has become more and more important in the processes of internationalisation and globalisation of international economic relations. One of the symptoms of this phenomenon is the increasing cooperation within the ASEAN+3 framework. Economic integration and an increased amount of international trade are conducive to maintain rapid economic growth. The foundation of ASEAN+3 was ASEAN – Association of South-East Asian Nations – an organisation created in 1967 in Bangkok, currently uniting ten countries: Indonesia, Malaysia, the Philippines, Singapore, Thailand, Brunei, Vietnam, Laos, Burma--Myanmar and Cambodia. The mechanism of ASEAN+3 cooperation was created in 1997 as a response to the financial crisis in Asia and it establishes cooperation between the ten aforementioned countries and such economies as China, Japan and the Republic of Korea. Since that time, these countries have developed a network of cooperation in cultural, economic, functional, technological, political, security and social areas. Another reason for stimulating this partnership was a positive example of the European integration, which shows that the liberalisation of trade, the increase in mutual investments and cooperation in technology bring measurable results. ASEAN+3 countries clearly have a dominant economic position in Asia. However, it should be noticed that there is a gap in the economic development between some of the cooperating countries. In a quite different situation from the poor and economic underdeveloped ASEAN countries there are China, Japan and Korea, the economic giants. Therefore, the East Asian economies that are actively working towards an East Asian regional cooperation are Japan, China, Korea and the five founding ASEAN members: Indonesia, Malaysia, the Philippines, Singapore and Thailand (this cooperation is called: ASEAN-5+3).

#### 2. The way from ASEAN to ASEAN+3

Analysing the last two decades of ASEAN activities and taking all circumstances into consideration, currently one can say that the organisation achieved a big success. During the Asian financial crisis in 1997, the market integration in AFTA (ASEAN Free Trade Area) was not sufficient enough to generate the high value of intraregional trade. But ASEAN economies noted a quick recovery because of the huge level of export to the "biggest" world economies, like the United States, the European Union and China. Another help (such as loans) came from the International Monetary Fund (IMF). ASEAN had to accept all of the conditions proposed by IMF because the swap agreements between ASEAN members turned out insufficient during the financial crisis.<sup>1</sup>

In 1997 an informal meeting was held between the representatives of ASEAN, China, Japan and Korea, convened by Malaysia. Since then, they have called regular, annual summits. Within the ASEAN+3 framework many regional initiatives have emerged.<sup>2</sup> One of the most important initiatives was related to the Asian economic crisis. East Asian countries decided to start regional currency cooperation. During the ASEAN+3 Finance Ministers Meeting in Chiang Mai in 2000 "The Chiang Mai Initiative" was agreed on. It was the continuation and extension of the ASEAN Swap Agreement (created in 1977). The cooperation within the CMI was supposed to focus on four areas: monitoring capital flows, regional surveillance, swap networks and training personnel. CMI provides a supply of immediate short-term swap facilities to ASEAN members with temporary international liquidity problems. Under the arrangements, the US dollar shall be exchanged against the domestic currency of a requesting participant. In theory within the ASEAN+3, there are 33 bilateral swap agreements. Thirty of them are between China, Japan and the Republic of Korea and each of the ASEAN members. While the remaining three between "+3 countries".<sup>3</sup>

Since ASEAN+3 started to cooperate, the members of partnership have begun to create lots of documents that were significant to build an organisation structure

<sup>&</sup>lt;sup>1</sup> S. Kraphol, A. Obermeier, *From ASEAN to ASEAN+3. A Two-Level Game of Regional Integration*, University of Bamberg, Stockholm 2010, p. 2.

<sup>&</sup>lt;sup>2</sup> R. Greatrex (Ed.), *Is the World Ready for Coherent ASEAN+3?*, Centre for East and South-East Asian Studies, Lund University, Lund 2004, p. 2.

<sup>&</sup>lt;sup>3</sup> C.R. Henning, *East Asian Financial Cooperation. Chapter 3. The Chiang Mai Initiative*, Institute for International Economics, Washington 2002, p. 12.

and regional community. The first important document was called "Joint Statement on East Asia Cooperation" and was released at the 3rd ASEAN+3 Summit in 1999 in Manila (Manila Statement). This document determined the main goals of ASE-AN+3. It also comprised information about principles and directions of cooperation. The Manila Statement set eight areas of collaboration. The most significant one is economic cooperation. It includes trade facilitation, investments, narrowing the development gap, strengthening small and medium-sized enterprises (SMEs), labour movement, promoting tourism, etc. Besides that, ASEAN+3 participants agreed to cooperate in the areas of finance, social and human resources development, science and technology, information and culture, political security, development and transnational issues. These establishments started the first chapter in the history of the organisation of ASEAN +3.<sup>4</sup>

The second stage of ASEAN+3 history (that has existed until today) was initiated at the 11th Summit in Singapore in 2007 with the Second Joint Statement on East Asia Cooperation called: "Building on the Foundations of ASEAN Plus Three Cooperation". Additionally, at the same meeting another document was announced and accepted: "ASEAN Plus Three Cooperation Work Plan (2007--2017)". Both of them contain accomplishments, opportunities and challenges faced by ASEAN+3 and provide strategic and practical guidance for the future direction of collaboration.<sup>5</sup> ASEAN+3 Cooperation Work Plan was created as a master plan to realise goals set in the Second Joint Statement. It also added four new areas of cooperation: rural development and poverty eradication, disaster management, minerals and women issues.<sup>6</sup> These documents showed that the partnership between ASEAN+3 members had reached a new, higher level. They started to set their sights on much more important problems and implemented much more advanced solutions than ever before. ASEAN+3 Cooperation Work Plan demonstrated that countries were ready to deal with both intra-regional and external issues and to act during the decision-making process as a whole unit. During the second period of ASEAN+3 cooperation development, the individual relationships between ASEAN members and "+3 countries" were also improved. In 2009 the ASEAN-China and ASEAN--Korea agreements on comprehensive economic cooperation in investments and trade were signed. Moreover, in fifteen years of ASEAN+3 cooperation a lot of agreements between China, Japan, the Republic of Korea and ASEAN found their places in many declarations, joints and memorandums signed by representatives of their government.7

<sup>&</sup>lt;sup>4</sup> V.V. Gavrilov, *Framework of the ASEAN Plus Three Mechanisms Operating in the Sphere of Economic Cooperation*, Center for Asian Legal Exchange (CALE) Discussion Paper No. 7, Nagoya University, Nagoya 2011, pp. 6–7.

<sup>&</sup>lt;sup>5</sup> ASEAN Plus Three Cooperation, the ASEAN Secretariat, Jakarta 16.04.2012, www.aseansec. org/16580.htm, (accessed: 25.04.2012).

<sup>&</sup>lt;sup>6</sup> ASEAN Plus Three Cooperation Work Plan 2007–2017, published by the ASEAN Secretariat, www.aseansec. org/21104.pdf (accessed: 25.04.2012), p. 1.

<sup>&</sup>lt;sup>7</sup> V.V. Gavrilov, op. cit., pp. 8–18.

During the first stage of ASEAN+3 history (in 2001), an important document that set goals to build regional community was also published. It was the report of East Asian Vision Group, titled: "Towards an East Asian Community: Region of Peace, Prosperity and Progress". This document recommended the establishment of the East Asia Summit and assumed execution of the following goals:

- "preventing conflict and promoting peace among the nations of East Asia;
- achieving closer economic cooperation in such areas as trade, investment, finance and development;
- advancing human security in particular by facilitating regional efforts for environmental protection and good governance;
- bolstering common prosperity by enhancing cooperation in education and human resources development;
- fostering the identity of an East Asian community".<sup>8</sup>

After the report was released, some ASEAN countries suggested that the foundation for building a close cooperation of East Asian countries may be the extension of ASEAN+3 framework and the transformation from the ASEAN+3 Summit into the East Asia Summit. However, the rest of economically weaker countries of ASEAN believed that this solution would cause the reduction of their position in the organisation through the dilution of their votes. Finally, there was a decision to make both initiatives separate.<sup>9</sup>

The important part of ASEAN+3 cooperation is obviously ASEAN itself. ASE-AN as an organisation had a significant impact on the development of collaboration with "+3 countries". If ASEAN had not existed, it is unlikely that ASEAN members would have maintained relationships with China, Japan and the Republic of Korea separately at so many levels. It should be remembered that, besides the most developed country of ASEAN – Singapore – the rest of the members are relatively economically weak. But when ASEAN participants decided to unite, they became a very powerful organisation. Nowadays both, ASEAN members and "+3 countries" achieve mutual benefits from their cooperation. For China, Japan and the Republic of Korea, the cooperation with ASEAN is much more valuable than with every single country separately. For ASEAN participants, the cooperation with "+3 countries" gives additional economic profits.<sup>10</sup>

China, Japan and Korea play a crucial role in the development of ASEAN+3. Some authors emphasise their economic and political power by paraphrasing the name of the organisation from ASEAN+3 to 3+ASEAN. Certainly, when they were forming the cooperation, ASEAN members were aware of a high risk of losing con-

<sup>&</sup>lt;sup>8</sup> ASEAN+3 Documents Series 1999–2004, the ASEAN Secretariat, Jakarta 2005, www.aseansec. org/ASEAN+ 3.pdf (accessed: 26.04.2012), p. 40.

<sup>&</sup>lt;sup>9</sup> H. Tanaka, *The ASEAN+3 and East Asia Summit: A Two-Tiered Approach to Community Build-ing*, East Asia Insights Toward Community Building No. 1, Japan Center for International Exchange, Japan 2006, p. 1.

<sup>&</sup>lt;sup>10</sup> S. Kraphol, A. Obermeier, op. cit., pp. 2–3.

trol over the organisation. The relations with China were the most difficult, because ASEAN countries compete with it for foreign direct investments. This mistrust for China was expressed by the exclusion of Hong Kong and Taiwan from ASEAN+3.<sup>11</sup>

## 3. Innovation, knowledge and technology transfer in ASEAN+3

Science and technology is one of the most important ASEAN+3 cooperation areas. ASEAN Plus Three Cooperation Work Plan (2007–2017) pursues the following five goals in this area:

- "broaden and expand exchanges and cooperation between the scientific and technological communities in ASEAN Plus Three countries,
- cooperate in the fields of technology transfer and technology management on issues covering R&D and IPR management, technology commercialization, public-private sector collaboration, and science, technology and innovation indicators,
- promote research and technology development in areas of having potential for commercial applications such as biotechnology, food technology, new materials, microelectronics and information technology, marine resources, new and renewable energy, and space technology,
- strengthen cooperation in meteorology addressing climate information and prediction services, weather observations and climate change,
- promote the awareness of specific elements of community such as private sector and youth in science and technology through the participation in various activities such as ASEAN Food Conference, ASEAN Science and Technology Week, S&T Youth Camp and other relevant events".<sup>12</sup>

Science and technology cooperation was also a significant part of the East Asian Vision Group Report. Participants encourage joint development of technology and transfer of technologies between countries of the region. The Vision Group also recommends that governments of East Asian countries should promote FDI flows and stronger strategic alliances in the region. The development of new technologies (IT – information technology, biotechnology, nano-technology, etc.) affects the development of new industries. It also creates new trade opportunities. "The Vision Group recommends:

 common efforts for the realization of a knowledge based economy and the establishment of a future-oriented economic structure through cooperation in these new technologies;

<sup>&</sup>lt;sup>11</sup> I. Bołoz, *Znaczenie ASEAN+3 dla gospodarki światowej i Unii Europejskiej*, Portal Spraw Zagranicznych psz.pl, www.psz.pl/tekst-3039/Znaczenie-ASEAN%2B3-dla-gospodarki-swiatowej-i-Unii-Europejskiej (accessed: 26.04.2012).

<sup>&</sup>lt;sup>12</sup> ASEAN Plus Three Cooperation Work Plan 2007–2017, op. cit., pp. 17–18.

- the creation of a large pool of well-educated, adaptable and innovative human resources in the New Economy,
- the joint development of information technology to build telecommunications infrastructure and to provide greater access to the Internet at reduced costs to users".<sup>13</sup>

One of the most important entities responsible for the FDI flows and technology diffusion between countries is transnational corporations. The biggest benefits from technology transfer through FDI flows are definitely achieved by the host countries of transnational corporations. For less developed countries that do not possess advanced technological capabilities, like scientists, laboratories, technology parks, etc., foreign knowledge and technology play a significant role. Gaining technology gives them a chance for social and economic development. The second important entity that supports the development of knowledge and technology is government, which determines the size of expenditures on different sectors of the economy.

Country	% of GDP expenditures											
Country	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
South Korea	2.48	2.34	2.25	2.30	2.47	2.40	2.49	2.68	2.79	3.01	3.21	3.36
Japan	2.87	3.00	3.02	3.04	3.12	3.17	3.20	3.17	3.33	3.40	3.44	3.45
China	0.64	0.65	0.76	0.90	0.95	1.07	1.13	1.23	1.32	1.39	1.40	1.47
Singapore	1.43	1.75	1.85	1.85	2.06	2.10	2.05	2.13	2.19	2.17	2.37	2.66
Malaysia	—	0.40	_	0.47	0.65	_	0.60	_	0.63	_	-	-
Philippines	—	_	_	—	_	0.14	0.13	_	0.11	-	0.11	-
Indonesia	—	_	_	0.07	0.05	_	_	_	-	-	-	-
Thailand	0.10	-	0.26	0.25	0.25	0.24	0.26	0.26	0.23	0.25	0.21	-
Brunei	-	_	_	-	_	0.2	0.2	0.4	-	-	-	-
Laos	-	-	-	-	-	0.04	-	-	-	-	-	-
Cambodia	_	-	_	_	_	0.05	_	_	_	_	-	-
Myanmar	0.06	0.03	0.04	0.11	0.07	0.16	-	_	_	-	_	-
Vietnam	-	_	_	_	-	0.19	-	-	-	-	-	-

Table 1. Expenditures on R&D as a percentage of GDP in ASEAN+3 countries in 1997–2008\*

\* No data for the following years.

From the figures published by the World Bank in the statement called "Research and Development Expenditure", it follows that during 1997–2008 among the econ-

16

Source: author's own work based on *Research and Development Expenditure (% of GDP)*, the World Bank, http://data.worldbank.org/indicator/GB.XPD.RSDV.GD.ZS?page=1 (accessed: 28.04.2012).

<sup>&</sup>lt;sup>13</sup> ASEAN+3 Documents Series 1999–2004, op. cit., pp. 48–49.

omies of ASEAN+3, the largest expenditures on R&D (as % of GDP) are incurred by Japan. The expenditures of each ASEAN+3 country are presented in Table 1. Because of the lack of data for most of the analysed countries during the whole period, only the results of the four most developed countries can be studied: China, Japan, the Republic of Korea and Singapore. At the same time, it can be assumed that the other countries of the ASEAN+3 do not allocate more in R&D than the economies already mentioned.<sup>14</sup>

The region of East Asia has a significant contribution to international R&D activities, which is demonstrated by the number of patent applications filed by each of the analysed countries. The total number of filed patents by countries of ASEAN+3 in 1997–2009 is presented in Table 2, which shows that the country with the largest share in the amount of reported patent applications during the whole period was Japan. In 2009, there were 19 993 patent applications filed in this country. The Republic of Korea was ranked the 2nd each year. In 2009 in the Republic of Korea 4139 patents were applied. It was about ten times more than in 1997, when ASEAN+3 was created. The important role in this case was also played by China and Singapore. The value of the rest of the analysed countries in this period was marginal.<sup>15</sup>

Similar statistics are annually presented by WIPO (World Intellectual Property Organisation). This organisation provides data on patent applications in accordance with the international Patent Cooperation Treaty (PCT). The total number of patent applications filed in ASEAN+3 countries from 1997 to 2010 is presented in Table 3. As in the case of the data contained in Table 2, there is also a clear domination of Japan (32 149 patent applications filed in 2010 in accordance with the PCT system). Moreover, compared to other countries, China and the Republic of Korea achieved high results. Among the remaining countries, only Singapore and Malaysia counted in this statement. Cambodia was not included in the ranking.<sup>16</sup>

The statistics presented already confirm that associated countries improve their results in terms of innovation growth. It can be concluded that the ASEAN+3 cooperation gives measurable results. But it is worth considering its nature.

Asian cooperation is based on bilateral relations. This type of partnership allows members to keep high flexibility. An example of bilateral relations in Asia can be an increasing number of free trade agreements signed between two partners (countries), like between ASEAN and China in 2010. It can be expected that in the near future a bigger regional structure will be created – Free Trade Area including all ASEAN+3 members. Therefore, this type of regional integration is different from the processes taking places in Europe or Latin America, where important decisions and actions

<sup>&</sup>lt;sup>14</sup> Research and Development Expenditure (% of GDP), the World Bank, http://data.worldbank. org/indicator/GB. XPD.RSDV.GD.ZS?page=1 (accessed: 28.04.2012).

<sup>&</sup>lt;sup>15</sup> *EPO Annual Report*, European Patent Office, 1997–2010, www.epo.org/service-support/publications/general-information/annual-reports.html (accessed: 28.04.2012).

<sup>&</sup>lt;sup>16</sup> *PCT Yearly Reviews*, World Intellectual Property Organisation (WIPO), 1997–2010, www. wipo.int/ipstats/en/statistics/pct/ (accessed: 28.04.2012).

97-2009*
1997-
in
countries
ASEAN+3
by
filed
upplications
ber of patent app
of
The number
2.
Table

2009	4 139	19 993	1 631	264	35	3	1	12	2	1	
2008	4 346	23 081	1 510	282	29	9	Ι	15	9	2	
2007	4 934	22 887	1145	249	18	1	2	7	3	I	
2006	4 595	22 144	719	223	29	2	3	14	Ι	I	
2005	3 853	21 461	538	110	27	3	3	14	2	I	
2004	2 871	20 584	406	134	31	2	3	9	Ι	I	
2003	2 075	18 534	334	128	24	3	2	7	Ι	I	
2002	1 408	15 912	203	112	14	Ι	9	7	Ι	I	
2001	1 165	19 845	156	91	17	1	Ι	9	Ι	I	
2000	959	17 124	130	85	6	1	5	15	Ι	I	
1999	582	14 617	65	49	3	-	Ι	6	Ι	I	
1998	493	13 813	49	30	7	3	1	3	Ι	I	
1997	487	12 856	39	27	9	2	1	Ι	Ι	I	
Country	South Korea	Japan	China	Singapore	Malaysia	Philippines	Indonesia	Thailand	Brunei	Vietnam	

\* No data for Laos, Cambodia and Myanmar.

Source: author's own work based on *EPO Annual Report*, European Patent Office, 1997–2010, www.epo.org/service-support/publications/general-in-formation/annual-reports.html (accessed: 28.04.2012).

*	
$\sim$	
0	
Ę	
6	
5	
Ξ.	
· =	
S	
Ξ	
臣	
Ξ	
3	
V+3	
÷	
SEAN-	
ΕV	
5	
ð.	
ē	
the	
-	
п.	
q	
ũled	
Ε	
Ц	
E	
st	
∑.	
500	
CT	
PC	
H	
Ę	
00	
Ξ.	
þ	
5	
õ	
g	
ŝ	
Ë	
10.	
at	
. <u>S</u>	
5	
ppl	
appl	
nt appl	
tent appl	
atent appl	
patent appl	
atent a	
ne number of patent a	
atent a	
ne number of patent a	
<b>3.</b> The number of patent a	
<b>3.</b> The number of patent a	
able 3. The number of patent a	
<b>3.</b> The number of patent a	

2010	9 669	32 149	12 296	641	350	14	16	72	Ι	7	Ι	9
2009	8 035	29 802	7 900	593	224	21	7	20	Ι	I	Ι	5
2008	7 899	28 760	6 120	586	206	13	10	17	I	I	1	9
2007	7 064	27 743	5 455	519	110	17	6	9	Ι	Ι	Η	9
2006	5 945	27 025	3 742	474	61	24	8	11	1	I	I	11
2005	46 86	24 870	25 03	450	34	26	8	10	7	I	I	I
2004	3 549	20 267	1 707	433	45	11	9	12	Ι	I	I	2
2003	2 941	17 413	1 299	283	31	21	2	6	Ι	I	Ι	7
2002	2 519	14 060	1 016	330	18	20	16	6	1	I	I	2
2001	2 319	11 911	1 729	289	18	6	9	3	Ι	I	I	I
2000	1578	9574	780	222	2	Ι	6	8	Ι	Ι	Η	1
1999	871	7473	276	168	5	1	10	3	Ι	Ι	Ι	I
1998	510	6103	345	125	4	1	5	4	Ι	Ι	Ι	4
1997	306	4966	167	81	2	3	4	2	Ι	Ι	Ι	I
Country	South Korea	Japan	China	Singapore	Malaysia	Philippines	Indonesia	Thailand	Brunei	Laos	Myanmar	Vietnam

\* No data for Cambodia.

Source: author's own work based on PCT Yearly Reviews, World Intellectual Property Organisation (WIPO), 1997-2010, www.wipo.int/ipstats/en/ statistics/pct/ (accessed: 28.04.2012). were dictated by the most powerful countries. The next members join them believing that integration provides an opportunity for a faster economic growth.<sup>17</sup>

The cooperation in improving the regional innovation in Asia has also a bilateral character. For instance, China-ASEAN Joint Science and Technology Committee was established in 1994. Under the guidance of the joint committee, the Chinese Ministry of Science and Technology and the ASEAN Committee on Science and Technology conducted a lot of cooperation programmes, including "international science and technology cooperation forum on new and renewable energy development and utilization; training course on solar system technology and product application; training course on hybrid rice technology; international science and technology cooperation forum on solar energy development and utilization",<sup>18</sup> etc. One of the examples of the partnership between China and ASEAN is the Agriculture Cooperation Demonstration Zone, which was built in Guangxi Baise National Agricultural Science and Technology Park in 2006. Since then, Baise National Agricultural Science and Technology Park has been sponsoring ASEAN-oriented training courses on subtropical fruit trees, the China-ASEAN forum on modern agricultural development and other science and technology exchange programmes every year, and trained a group of agricultural technicians and administrators for ASEAN countries.<sup>19</sup> Similar agreements have been drawn up by Japan and Korea. In 2012 Japan signed with ASEAN an agreement on intellectual property in the fields of patents, trademarks, etc. There are a lot of activities planned to be implemented next year, for instance: "the conduct of a study on successful cases of Japanese SMEs in IP commercialization in the creative industry applicable to ASEAN, a workshop on the establishment of IT infrastructure to share dossier information on patent examination".<sup>20</sup>

A different strategy is realised by the European Union, where nowadays EU budget transfers play a significant role in promoting innovation. Moreover, in 2010 "Europe 2020 strategy: Flagship Initiative. Innovation Union" was adopted. With over thirty action points, the Innovation Union aims to improve conditions and access to finance for research and innovation in Europe, to ensure that innovative ideas can be turned into products and services that create growth and jobs.<sup>21</sup>

We need to wait a couple of years to see which strategy is more efficient. One thing is certain: nowadays the main goal for each country is to develop economy by improving innovation. It allows increasing the amount of international trade and capital flows.

<sup>&</sup>lt;sup>17</sup> B. Skulska, Proces integracji gospodarczej Chin z krajami ASEAN, *Studia Ekonomiczne* 2010, nr 4 (LXVII) 2010, pp. 387–388.

<sup>&</sup>lt;sup>18</sup> H. Shan, *China–ASEAN Cooperation: 1991–2011*, http://cn-ph.china.org.cn/2012-02/27/content 4837848.htm (accessed: 02.08.2012).

<sup>&</sup>lt;sup>19</sup> Ibidem.

<sup>&</sup>lt;sup>20</sup> ASEAN–Japan Signed Agreement to Further Cooperate on Intellectual Property, www.aseansec.org/ 27064.php (accessed: 03.08.2012).

<sup>&</sup>lt;sup>21</sup> Innovation Union, Turning Ideas into Jobs, Green Growth and Social Progress, the European Commission, http://ec.europa.eu/research/innovation-union/index\_en.cfm (accessed: 04.08.2012).

#### 4. Conclusions

One of the most important reasons for ASEAN's success in the last decade was the cooperation with the most powerful economies in Asia: China, Japan and the Republic of Korea. Without their support, ASEAN mechanisms would have been insufficient during the Asian financial crisis in 1997. Besides, the regional integration makes ASEAN participants much more attractive for economic partners and now, it is much more profitable to be a member of ASEAN than to be alone.

During the two stages of ASEAN+3 collaboration, lots of documents that set strategic goals which members want to achieve in various areas were created. The most important areas, which have a significant contribution to the development of each economy, are science, technology and innovation. ASEAN+3 countries decided to cooperate in the fields of technology transfer and technology management and also to promote R&D development. For now the only ASEAN country that makes an attempt to be an equal partner for "+3 countries" is Singapore. Other ASEAN members have not been economically strong enough yet to cooperate effectively in this area.

#### References

- ASEAN–Japan Signed Agreement to Further Cooperate on Intellectual Property, www.aseansec. org/27064.php (accessed: 03.08.2012).
- ASEAN Plus Three Cooperation Work Plan 2007–2017, the ASEAN Secretariat, www.aseansec. org/21104.pdf (accessed: 25.04.2012).
- ASEAN Plus Three Cooperation, the ASEAN Secretariat, Jakarta 16.04.2012, www.aseansec.org/16580. htm (accessed: 25.04.2012).
- ASEAN+3 Documents Series 1999–2004, the ASEAN Secretariat, Jakarta 2005, www.aseansec.org/ ASEAN+3.pdf (accessed: 26.04.2012).
- Bołoz I., Znaczenie ASEAN+3 dla gospodarki światowej i Unii Europejskiej, Portal Spraw Zagranicznych psz.pl, www.psz.pl/tekst-3039/Znaczenie-ASEAN%2B3-dla-gospodarki-swiatowej-i-Unii-Europejskiej (accessed: 26.04.2012).
- *EPO Annual Report*, European Patent Office, 1997–2010, www.epo.org/service-support/publications/ general-information/annual-reports.html (accessed: 28.04.2012).
- Gavrilov V.V., Framework of the ASEAN Plus Three Mechanisms Operating in the Sphere of Economic Cooperation, Center for Asian Legal Exchange (CALE) Discussion Paper No. 7, Nagoya University, Nagoya 2011.
- Greatrex R. (Ed.), *Is the World Ready for Coherent ASEAN+3?*, Centre for East and South-East Asian Studies, Lund University, Lund 2004.
- Henning C.R., East Asian Financial Cooperation. Chapter 3. The Chiang Mai Initiative, Institute for International Economics, Washington 2002.
- Innovation Union, Turning Ideas into Jobs, Green Growth and Social Progress, the European Commission, http://ec.europa.eu/research/innovation-union/index\_en.cfm (accessed: 04.08.2012).
- Kraphol S., Obermeier A., From ASEAN to ASEAN+3. A Two-Level Game of Regional Integration, University of Bamberg, Stockholm 2010.

- PCT Yearly Reviews, World Intellectual Property Organisation (WIPO), 1997–2010, www.wipo.int/ ipstats/en/statistics/pct/ (accessed: 28.04.2012).
- Research and Development Expenditure (% of GDP), the World Bank, http://data.worldbank.org/indicator/GB.XPD.RSDV.GD.ZS?page=1 (accessed: 28.04.2012).
- Shan H., *China–ASEAN Cooperation: 1991–2011*, http://cn-ph.china.org.cn/2012-02/27/content 4837848.htm (accessed: 02.08.2012).
- Skulska B., Proces integracji gospodarczej Chin z krajami ASEAN, *Studia Ekonomiczne* 2010, nr 4 (LXVII).
- Tanaka H., The ASEAN+3 and East Asia Summit: A Two-Tiered Approach to Community Building, East Asia Insights Toward Community Building No. 1, Japan Center for International Exchange, Japan 2006.

#### CHARAKTERYSTYKA WSPÓŁPRACY W RAMACH ASEAN+3 I JEJ WPŁYW NA POPRAWĘ KONKURENCYJNOŚCI REGIONU

**Streszczenie:** Głównym celem niniejszej pracy jest przedstawienie ASEAN+3 jako jednego z najważniejszych ugrupowań w regionie Azji. W artykule wskazane zostały główne przyczyny powołania ASEAN+3, a także jego największe dokonania, szanse oraz cele, jakie chcą osiągnąć jego członkowie w przyszłości. Autorka skupia szczególną uwagę na zagadnieniu współpracy w obszarze szeroko rozumianej nauki i technologii, prezentuje wytyczne zalecane w najważniejszych dokumentach opublikowanych na szczytach ASEAN+3. Autorka przedstawia także analizę wielkości wydatków na B+R w krajach członkowskich oraz porównanie ilości zgłaszanych w nich corocznie patentów od 1997 roku.

Słowa kluczowe: ASEAN+3, innowacje, transfer wiedzy i technologii.